# Purdue-NCKU program 

## Lecture 6 <br> $2^{k}$ Factorial Design

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## $2^{k}$ Factorial Design

- Involving $k$ factors
- Each factor has two levels (often labeled + and - )
- Factor screening experiment (preliminary study)
- Factors need not be on numeric scale
- Identify important factors and their interactions
- Interaction (of any order) has ONE degree of freedom


## $2^{2}$ Factorial Design

Example:

| factor |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A | B | treatment | 1 | 2 | 3 | mean |
| - | - | $(1)$ | 28 | 25 | 27 | $80 / 3$ |
| + | - | $a$ | 36 | 32 | 32 | $100 / 3$ |
| - | + | $b$ | 18 | 19 | 23 | $60 / 3$ |
| + | + | $a b$ | 31 | 30 | 29 | $90 / 3$ |

- $y_{i j k}=\mu+\tau_{i}+\beta_{j}+(\tau \beta)_{i j}+\epsilon_{i j k}$
- Let $\bar{y}\left(A_{+}\right), \bar{y}\left(A_{-}\right), \bar{y}\left(B_{+}\right)$and $\bar{y}\left(B_{-}\right)$be the level means of $A$ and $B$.
- Let $\bar{y}\left(A_{-} B_{-}\right), \bar{y}\left(A_{+} B_{-}\right), \bar{y}\left(A_{-} B_{+}\right)$and $\bar{y}\left(A_{+} B_{+}\right)$be the treatment means


## Main Effect

Define main effects of $A$ (denoted again by $A$ ) as follows:

$$
\begin{aligned}
& \quad A=m . e .(A)=\bar{y}\left(A_{+}\right)-\bar{y}\left(A_{-}\right) \\
& =\frac{1}{2}\left(\bar{y}\left(A_{+} B_{+}\right)+\bar{y}\left(A_{+} B_{-}\right)\right)-\frac{1}{2}\left(\bar{y}\left(A_{-} B_{+}\right)+\bar{y}\left(A_{-} B_{-}\right)\right) \\
& =\frac{1}{2}\left(\bar{y}\left(A_{+} B_{+}\right)+\bar{y}\left(A_{+} B_{-}\right)-\bar{y}\left(A_{-} B_{+}\right)-\bar{y}\left(A_{-} B_{-}\right)\right) \\
& =\frac{1}{2}\left(-\bar{y}\left(A_{-} B_{-}\right)+\bar{y}\left(A_{+} B_{-}\right)-\bar{y}\left(A_{-} B_{+}\right)+\bar{y}\left(A_{+} B_{+}\right)\right) \\
& =8.33
\end{aligned}
$$

- Let $C_{A}=(-1,1,-1,1)$, a contrast on treatment mean responses, then

$$
\text { m.e. }(A)=\frac{1}{2} \widehat{C}_{A}
$$

- Notice that

$$
A=m . e .(A)=\left(\bar{y}\left(A_{+}\right)-\bar{y}_{. .}\right)-\left(\bar{y}\left(A_{-}\right)-\bar{y}_{. .}\right)=\widehat{\tau}_{2}-\widehat{\tau}_{1}=2 \widehat{\tau}_{2}
$$

Main effect is defined in a different way than the factorial modeling. But they are connected and equivalent.

## Interaction

- Interaction between $A$ and $B$ : does the effect of $A$ depend on the level of $B$ ?
- Define interaction between A and B

$$
\begin{aligned}
& \qquad A B=\operatorname{Int}(A B)=\frac{1}{2}\left(m . e .\left(A \mid B_{+}\right)-\text {m.e. }\left(A \mid B_{-}\right)\right) \\
& =\frac{1}{2}\left(\bar{y}\left(A_{+} \mid B_{+}\right)-\bar{y}\left(A_{-} \mid B_{+}\right)\right)-\frac{1}{2}\left(\bar{y}\left(A_{+} \mid B_{-}\right)-\bar{y}\left(A_{-} \mid B_{-}\right)\right) \\
& =\frac{1}{2}\left(\bar{y}\left(A_{-} B_{-}\right)-\bar{y}\left(A_{+} B_{-}\right)-\bar{y}\left(A_{-} B_{+}\right)+\bar{y}\left(A_{+} B_{+}\right)\right) \\
& \text {Let } C_{A B}=(1,-1,-1,1) \text {, a contrast on treatment means, } \\
& \text { then }
\end{aligned}
$$

$$
A B=\operatorname{Int}(A B)=\frac{1}{2} \widehat{C}_{A B}
$$

- Notice that $\operatorname{Int}(A B)=\tilde{\tau \beta}{ }_{22}-\tilde{\tau \beta} \beta_{21}=$ similar interaction factorial effects difference $=2 \widetilde{\tau \beta}{ }_{22}$


## Effects and Contrasts

| factor |  |  |  |  |  |  |  |  |  | effect |  |  |  |  | (contrast) |
| :---: | :---: | :---: | :---: | :---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A | B | total | mean | I | A | B | AB |  |  |  |  |  |  |  |  |
| - | - | 80 | $80 / 3$ | 1 | -1 | -1 | 1 |  |  |  |  |  |  |  |  |
| + | - | 100 | $100 / 3$ | 1 | 1 | -1 | -1 |  |  |  |  |  |  |  |  |
| - | + | 60 | $60 / 3$ | 1 | -1 | 1 | -1 |  |  |  |  |  |  |  |  |
| + | + | 90 | $90 / 3$ | 1 | 1 | 1 | 1 |  |  |  |  |  |  |  |  |

- There is a one-to-one correspondence between effects and contrasts, and contrasts can be directly used to estimate the effects.
- For a effect corresponding to contrast $c=\left(c_{1}, c_{2}, \ldots\right)$ in $2^{2}$ design

$$
\text { effect }=\frac{1}{2} \sum_{i} c_{i} \bar{y}_{i}
$$

where $i$ is an index for treatments and the summation is over all treatments.

- Pay attention to the column of the contrast matrix


## $2^{3}$ Factorial Design

| factor |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A | B | C | treatment | 1 | 2 | total |
| - | - | - | $(1)$ | -3 | -1 | -4 |
| + | - | - | $a$ | 0 | 1 | 1 |
| - | + | - | b | -1 | 0 | -1 |
| + | + | - | $a b$ | 2 | 3 | 5 |
| - | - | + | c | -1 | 0 | -1 |
| + | - | + | ac | 2 | 1 | 3 |
| - | + | + | $b c$ | 1 | 1 | 2 |
| + | + | + | $a b c$ | 6 | 5 | 11 |

$y_{i j k l}=\mu+\tau_{i}+\beta_{j}+\gamma_{k}+(\tau \beta)_{i j}+(\beta \gamma)_{j k}+(\tau \gamma)_{i k}+(\tau \beta \gamma)_{i j k}+\epsilon_{i j k l}$

## factorial effects and contrasts

Main effects:

$$
\begin{aligned}
& \quad A=m . e .(A)=\bar{y}\left(A_{+}\right)-\bar{y}\left(A_{-}\right) \\
& =\frac{1}{4}(\bar{y}(---)+\bar{y}(+--)-\bar{y}(-+-)+\bar{y}(++-)-\bar{y}(--+) \\
& +\bar{y}(+-+)-\bar{y}(-++)+\bar{y}(+++)) \\
& =3.00=2 \bar{\tau}_{2}
\end{aligned}
$$

The contrast is ( $-1,1,-1,1,-1,1,-1,1$ )
$B:(-1,-1,1,1,-1,-1,1,1), B=2.25$
$C:(-1,-1,-1,-1,1,1,1,1), C=1.75$
2-factor interactions:
$A B: A \times B$ componentwise, $\mathrm{AB}=.75=\tilde{\tau} \beta_{22}$
$A C: A \times C$ componentwise, $\mathrm{AC}=.25$
$B C: B \times C$ componentwise, $\mathrm{BC}=.50$

## High order interaction

$k$-th order interaction means: does the $(k-1)$-th interaction depend on level of the $k$-th factor

3-factor interaction:

$$
\begin{aligned}
& \quad A B C=\operatorname{int}(A B C)=\frac{1}{2}(\operatorname{int}(A B \mid C+)-\operatorname{int}(A B \mid C-)) \\
& =\frac{1}{4}(-\bar{y}(---)+\bar{y}(+--)+\bar{y}(-+-)-\bar{y}(++-) \\
& +\bar{y}(--+)-\bar{y}(+-+)-\bar{y}(-++)+\bar{y}(+++)) \\
& =.50=2 \tau \widehat{\beta} \gamma_{222}
\end{aligned}
$$

The contrast is $(-1,1,1,-1,1,-1,-1,1)=A \times B \times C$.

## Contrasts for Calculating Effects in $2^{3}$ Design

|  |  | factorial effects |  |  |  |  |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| A | B | C | treatment | $I$ | $A$ | $B$ | $A B$ | $C$ | $A C$ | $B C$ | $A B C$ |
| - | - | - | $(1)$ | 1 | -1 | -1 | 1 | -1 | 1 | 1 | -1 |
| + | - | - | a | 1 | 1 | -1 | -1 | -1 | -1 | 1 | 1 |
| - | + | - | b | 1 | -1 | 1 | -1 | -1 | 1 | -1 | 1 |
| + | + | - | ab | 1 | 1 | 1 | 1 | -1 | -1 | -1 | -1 |
| - | - | + | c | 1 | -1 | -1 | 1 | 1 | -1 | -1 | 1 |
| + | - | + | ac | 1 | 1 | -1 | -1 | 1 | 1 | -1 | -1 |
| - | + | + | bc | 1 | -1 | 1 | -1 | 1 | -1 | 1 | -1 |
| + | + | + | abc | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |

Estimates:

$$
\begin{aligned}
& \text { grand mean: } \frac{\sum \bar{y}_{i .}}{2^{3}} \\
& \text { effect }: \frac{\sum c_{i} \bar{y}_{i .}}{2^{3-1}}
\end{aligned}
$$

## General $2^{k}$ Design

- $k$ factors: $A, B, \ldots, K$ each with 2 levels (+,-)
- consists of all possible level combinations ( $2^{k}$ treatments) each with $n$ replicates
- Classify factorial effects:

| type of effect | label | the number of effects |
| :---: | :---: | :---: |
| main effects (of order 1) | $A, B, C, \ldots, K$ | $k$ |
| 2-factor interactions (of order 2) | $A B, A C, \ldots, J K$ | $\binom{k}{2}$ |
| 3-factor interactions (of order 3) | $A B C, A B D, \ldots, I J K$ | $\binom{k}{3}$ |
| k-factor interaction (of order $k$ ) | $A B C \cdots K$ | $\binom{\cdots}{k}$ |

- Each effect (main or interaction) has 1 degree of freedom full model (i.e. model consisting of all the effects) has $2^{k}-1$ degrees of freedom.
- Error component has $2^{k}(n-1)$ degrees of freedom.
- One-to-one correspondence between effects and contrasts:
- For main effect: convert the level column of a factor using $-\Rightarrow-1$ and $+\Rightarrow 1$
- For interactions: multiply the contrasts of the main effects of the involved factors, componentwisely.


## General $2^{k}$ Design: Analysis

- Estimates:

$$
\text { grand mean }: \frac{\sum \bar{y}_{i .}}{2^{k}}
$$

For effect with contrast $C=\left(c_{1}, c_{2}, \ldots, c_{2^{k}}\right)$, its estimate is

$$
\text { effect }=\frac{\sum c_{i} \bar{y}_{i}}{2^{(k-1)}}
$$

- Variance

$$
\begin{aligned}
& \operatorname{Var}(\text { effect })=\frac{\sigma^{2}}{n 2^{k-2}} \\
& \text { S.E.(effect) }=\frac{M S E}{n 2^{k-2}}
\end{aligned}
$$

- C.I. for every factorial effect

$$
\text { effect } \pm t_{\alpha / 2,2^{k}(n-1)} \text { S.E.(effect) }
$$

## Unreplicated $2^{k}$ Design

- $n=1$
- No degree of freedom left for error component if full model is fitted.
- Same estimation method
- No error sum of squares available, cannot estimate $\sigma^{2}$ and test effects in both the ANOVA and Regression approaches.
- Approach 1: pooling high-order interactions
- Often assume 3 or higher interactions do not occur
- Pool estimates together for error
- Warning: may pool significant interaction
- Approach 2: Using the normal probability plot (QQ plot) to identify significant effects.
- Recall

$$
\operatorname{Var}(\mathrm{effect})=\frac{\sigma^{2}}{2^{(k-2)}}
$$

If the effect is not significant $(=0)$, then the effect estimate follows $N\left(0, \frac{\sigma^{2}}{2^{(k-2)}}\right)$

- Assume all effects not significant, their estimates can be considered as a random sample from $N\left(0, \frac{\sigma^{2}}{2^{(k-2)}}\right)$
- QQ plot of the estimates is expected to be a linear line
- Deviation from a linear line indicates significant effects


## A case study

| factor |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $A$ | $B$ | $C$ | $D$ | filtration |
| - | - | - | - | 45 |
| + | - | - | - | 71 |
| - | + | - | - | 48 |
| + | + | - | - | 65 |
| - | - | + | - | 68 |
| + | - | + | - | 60 |
| - | + | + | - | 80 |
| + | + | + | - | 65 |
| - | - | - | + | 43 |
| + | - | - | + | 100 |
| - | + | - | + | 45 |
| + | + | - | + | 104 |
| - | - | + | + | 75 |
| + | - | + | + | 86 |
| - | + | + | + | 70 |
| + | + | + | + | 96 |

ALL Ranked Effects

| Obs | _-NAME_ | COL1 | effect | neff |
| :--- | :--- | ---: | ---: | ---: |
| 1 | AC | -9.0625 | -18.125 | -1.73938 |
| 2 | BCD | -1.3125 | -2.625 | -1.24505 |
| 3 | ACD | -0.8125 | -1.625 | -0.94578 |
| 4 | CD | -0.5625 | -1.125 | -0.71370 |
| 5 | BD | -0.1875 | -0.375 | -0.51499 |
| 6 | AB | 0.0625 | 0.125 | -0.33489 |
| 7 | ABCD | 0.6875 | 1.375 | -0.16512 |
| 8 | ABC | 0.9375 | 1.875 | -0.00000 |
| 9 | BC | 1.1875 | 2.375 | 0.16512 |
| 10 | B | 1.5625 | 3.125 | 0.33489 |
| 11 | ABD | 2.0625 | 4.125 | 0.51499 |
| 12 | C | 4.9375 | 9.875 | 0.71370 |
| 13 | D | 7.3125 | 14.625 | 0.94578 |
| 14 | AD | 8.3125 | 16.625 | 1.24505 |
| 15 | A | 10.8125 | 21.625 | 1.73938 |

## Effect Selection and Analysis

- Potentially significant effects: $A, A D, C, D, A C$.
- ANOVA model involving only $A, C, D$ and their interactions (projecting the original unreplicated $2^{4}$ experiment onto a replicated $2^{3}$ experiment)
- Make inferences with non-ZERO MSE
- Diagnostics using residuals.


## $2^{k-p}$ Fractional Factorial Design

## Fundamental Principles Regarding Factorial Effects

Suppose there are $k$ factors $(A, B, \ldots, J, K)$ in an experiment. All possible factorial effects include
effects of order 1: $A, B, \ldots, K$ (main effects)
effects of order 2: $A B, A C, \ldots, J K$ (2-factor interactions)

- Hierarchical Ordering principle
- Lower order effects are more likely to be important than higher order effects.
- Effects of the same order are equally likely to be important
- Effect Sparsity Principle (Pareto principle)
- The number of relatively important effects in a factorial experiment is small
- Effect Heredity Principle
- In order for an interaction to be significant, at least one of its parent factors should be significant.


## Fractional Factorials

- May not have sources (time,money,etc) for full factorial design
- Number of runs required for full factorial grows quickly
- Consider $2^{k}$ design
- If $k=7 \rightarrow 128$ runs required
- Can estimate 127 effects
- Only 7 df for main effects, 21 for 2-factor interactions
- the remaining 99 df are for interactions of order $\geq 3$
- Often only lower order effects are important
- Full factorial design may not be necessary according to
- Hierarchical ordering principle
- Effect Sparsity Principle
- A fraction of the full factorial design (i.e. a subset of all possible level combinations) is sufficient.

There are four factors in the experiment $(A, B, C$ and $D)$, each of 2 levels. Suppose the available resource is enough for conducting 8 runs. $2^{4}$ full factorial design consists of all the 16 level combinations of the four factors. We need to choose half of them.

- If you drop one factors for a $2^{3}$ full factorial design, this factor and their interactions with other factors cannot be investigated.
- Want investigate all 4 factors in the experiment
- A fraction of $2^{4}$ full factorial design will be used.
- Confounding (aliasing) will happen because using a subset

The chosen half is called $2^{4-1}$ fractional factorial design.

## $2^{4-1}$ Fractional Factorial Design

- the number of factors: $k=4$
- the fraction index: $p=1$
- the number of runs (level combinations): $N=\frac{2^{4}}{2^{1}}=8$
- Construct $2^{4-1}$ designs via "confounding" (aliasing)
- select 3 factors (e.g. $A, B, C$ ) to form a $2^{3}$ full factorial (basic design)
- confound (alias) $D$ with a high order interaction of $A, B$ and $C$. For example,

$$
D=A B C
$$

| factorial effects (contrasts) |  |  |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| I | A | B | C | AB | AC | BC | ABC $=$ D |
| 1 | -1 | -1 | -1 | 1 | 1 | 1 | -1 |
| 1 | 1 | -1 | -1 | -1 | -1 | 1 | 1 |
| 1 | -1 | 1 | -1 | -1 | 1 | -1 | 1 |
| 1 | 1 | 1 | -1 | 1 | -1 | -1 | -1 |
| 1 | -1 | -1 | 1 | 1 | -1 | -1 | 1 |
| 1 | 1 | -1 | 1 | -1 | 1 | -1 | -1 |
| 1 | -1 | 1 | 1 | -1 | -1 | 1 | -1 |
| 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |

- Note: 1 corresponds to + and -1 corresponds to -.

Verify:

1. the chosen level combinations form a half of the $2^{4}$ design.
2. the product of columns $A, B, C$ and $D$ equals 1, i.e.,

$$
I=A B C D
$$

which is called the defining relation, or $A B C D$ is called a defining word (contrast).

## Aliasing in $2^{4-1}$ Design

For four factors $A, B, C$ and $D$, there are $2^{4}-1$ effects: $A, B, C, D, A B$, $A C, A D, B C, B D, C D, A B C, A B D, A C D, B C D, A B C D$

| Response | I | A | B | C | D | AB | .. | CD | ABC | BCD | $\ldots$ |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| ABCD |  |  |  |  |  |  |  |  |  |  |  |
| $y_{1}$ | 1 | -1 | -1 | -1 | -1 | 1 | .. | 1 | -1 | -1 | $\ldots$ |
| $y_{2}$ | 1 | 1 | -1 | -1 | 1 | -1 | .. | -1 | 1 | 1 | $\ldots$ |
| $y_{3}$ | 1 | -1 | 1 | -1 | 1 | -1 | .. | -1 | 1 | -1 | $\ldots$ |
| $y_{4}$ | 1 | 1 | 1 | -1 | -1 | 1 | .. | 1 | -1 | 1 | $\ldots$ |
| $y_{5}$ | 1 | -1 | -1 | 1 | 1 | 1 | .. | 1 | 1 | -1 | $\ldots$ |
| $y_{6}$ | 1 | 1 | -1 | 1 | -1 | -1 | .. | -1 | -1 | 1 | $\ldots$ |
| $y_{7}$ | 1 | -1 | 1 | 1 | -1 | -1 | .. | -1 | -1 | -1 | $\ldots$ |
| $y_{8}$ | 1 | 1 | 1 | 1 | 1 | 1 | .. | 1 | 1 | 1 | $\ldots$ |

Contrasts for main effects by converting - to -1 and + to 1 ; contrasts for other effects obtained by multiplication.

$$
\begin{aligned}
& A=\bar{y}_{A+}-\bar{y}_{A-}=\frac{1}{4}\left(-y_{1}+y_{2}-y_{3}+y_{4}-y_{5}+y_{6}-y_{7}+y_{8}\right) \\
& B C D=\frac{1}{4}\left(-y_{1}+y_{2}-y_{3}+y_{4}-y_{5}+y_{6}-y_{7}+y_{8}\right)
\end{aligned}
$$

$A, B C D$ are aliases or aliased. The contrast is for $A+B C D$. $A$ and $B C D$ are not distinguishable.

$$
\begin{aligned}
& A B=\bar{y}_{A B+}-\bar{y}_{A B-}=\frac{1}{4}\left(y_{1}-y_{2}-y_{3}+y_{4}+y_{5}-y_{6}-y_{7}+y_{8}\right) C D=\bar{y}_{C D+}-\bar{y}_{C D-}= \\
& \frac{1}{4}\left(y_{1}-y_{2}-y_{3}+y_{4}+y_{5}-y_{6}-y_{7}+y_{8}\right)
\end{aligned}
$$

$A B, C D$ are aliases or aliased. The contrast is for $A B+C D . A B$ and $C D$ are not distinguishable.

There are other 5 pairs. They are caused by the defining relation

$$
I=A B C D,
$$

that is, $I$ (the intercept) and 4-factor interaction $A B C D$ are aliased.

## Alias Structure for $2^{4-1}$ with $I=A B C D$

- Alias Structure:
$I=A B C D$
$A=A * I=A * A B C D=B C D$
$B=\ldots \ldots \ldots . .=A C D$
$C=\ldots \ldots \ldots .=A B D$
$D=\ldots \ldots \ldots \ldots=A B C$
$A B=A B * I=A B * A B C D=C D$
$A C=\ldots \ldots \ldots \ldots .=B D$
$A D=\ldots \ldots \ldots \ldots . .=B C$
- all 16 factorial effects for $A, B, C$ and $D$ are partitioned into 8 groups each with 2 aliased effects.
- When a low order effect is aliased with a high order effect, by Hierarchical Order principle, we tend to believe that the effect is mostly contributed by the low order effect


## A Different $2^{4-1}$ Design

- the defining relation $I=A B D$ generates another $2^{4-1}$ fractional factorial design, denoted by $d_{2}$. Its alias structure is given below.
$I=A B D$
$A=B D$
$B=A D$
$C=A B C D$
$D=A B$
$A B C=C D$
$A C D=B C$
$B C D=A C$
- Recall $d_{1}$ is defined by $I=A B C D$. Comparing $d_{1}$ and $d_{2}$, which one we should choose or which one is better?

1. Length of a defining word is defined to be the number of the involved factors.
2. Resolution of a fractioanl factorial design is defined to be the minimum length of the defining words, usually denoted by Roman numbers, III, IV, V, etc...

## Resolution and Maximum Resolution Criterion

- $d_{1}: I=A B C D$ is a resolution IV design denoted by $2_{\mathrm{IV}}^{4-1}$.
- $d_{2}: I=A B D$ is a resolution III design denoted by $2_{\text {III }}^{4-1}$.
- If a design is of resolution R , then none of the $i$-factor interactions is aliased with any other interaction of order less than $R-i$.
$d_{1}$ : main effects are not aliased with other main effects and 2-factor interactions
$d_{2}$ : main effects are not aliased with main effects
- $d_{1}$ is better, because $d_{1}$ has higher resolution than $d_{2}$. In fact, $d_{1}$ is optimal among all the possible fractional factorial $2^{4-1}$ designs
- Maximum Resolution Criterion
fractional factorial design with maximum resolution is optimal


## How to Analyze $2^{4-1}$ design

- Compute all effects
- Use QQ plot to determine which ones are significant
- Resolve the ambiguities in aliased effects via the fundamental principles beneficial
- Project the design to a replicated factorial design
- Example
$-\mathrm{I}=\mathrm{ABCD}$
- QQ plot determine A, B, CD are significant
- By HO principle C, D are not significant
- By EH principle, CD are not significant
- All significant effects are $A, B$ and $A B$
- View the data as a $2^{2}$ experiment with 2 replications


## General $2^{k-1}$ Design

- $k$ factors: $A, B, \ldots, K$
- can only afford half of all the combinations ( $2^{k-1}$ )
- Basic design: a $2^{k-1}$ full factorial for $k-1$ factors: $A, B, \ldots, J$.
- The setting of $k$ th factor is determined by alasing $K$ with the $A B C \ldots . . . J$, i.e., $K=A B C \cdots J$
- Defining relation: $I=A B C D$....ĨJK. Resolution=k
- $2^{k}$ factorial effects are partitioned into $2^{k-1}$ groups each with two aliased effects.
- Use fundamental principles, domain knowledge, follow-up experiment to de-alias.


## One Quarter Fraction: $2^{k-2}$ Design

Parts manufactured in an injection molding process are showing excessive shrinkage. A quality improvement team has decided to use a designed experiment to study the injection molding process so that shrinkage can be reduced.
The team decides to investigate six factors
$A$ : mold temperature
$B$ : screw speed
$C$ : holding time
$D$ : cycle time
$E$ : gate size
$F$ : holding pressure
each at two levels, with the objective of learning about main effects and interactions.
They decide to use 16-run fractional factorial design.

- a full factorial has $2^{6}=64$ runs.
- 16-run is one quarter of the full factorial
- How to construct the fraction?

Injection Molding Experiment: $2^{6-2}$ Design

| basic design |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $A$ | $B$ | $C$ | $D$ | $E=A B C$ | $F=B C D$ | shrinkage |
| - | - | - | - | - | - | 6 |
| + | - | - | - | + | - | 10 |
| - | + | - | - | + | + | 32 |
| + | + | - | - | - | + | 60 |
| - | - | + | - | + | + | 4 |
| + | - | + | - | - | + | 15 |
| - | + | + | - | - | - | 26 |
| + | + | + | - | + | - | 60 |
| - | - | - | + | - | + | 8 |
| + | - | - | + | + | + | 12 |
| - | + | - | + | + | - | 34 |
| + | + | - | + | - | - | 60 |
| - | - | + | + | + | - | 16 |
| + | - | + | + | - | - | 5 |
| - | + | + | + | - | + | 37 |
| + | + | + | + | + | + | 52 |

Two defining relations are used to generate the columns for $E$ and $F$.

$$
I=A B C E, \text { and } I=B C D F
$$

They induce another defining relation:

$$
I=A B C E * B C D F=A B^{2} C^{2} D E F=A D E F
$$

The complete defining relation:

$$
I=A B C E=B C D F=A D E F
$$

Defining contrasts subgroup: $\{I, A B C E, B C D F, A D E F\}$

## Alias Structure

$I=A B C E=B C D F=A D E F$ implies

$$
A=B C E=A B C D F=D E F
$$

Similarly, we can derive the other groups of aliased effects.

$$
\begin{array}{ll}
\hline A=B C E=D E F=A B C D F & A B=C E=A C D F=B D E F \\
B=A C E=C D F=A B D E F & A C=B E=A B D F=C D E F \\
C=A B E=B D F=A C D E F & A D=E F=B C D E=A B C F \\
D=B C F=A E F=A B C D E & A E=B C=D F=A B C D E F \\
E=A B C=A D F=B C D E F & A F=D E=B C E F=A B C D \\
F=B C D=A D E=A B C E F & B D=C F=A C D E=A B E F \\
& B F=C D=A C E F=A B D E \\
A B D=C D E=A C F=B E F & \\
A C D=B D E=A B F=C E F & \\
\hline
\end{array}
$$

Wordlength pattern $W=\left(W_{0}, W_{1}, \ldots, W_{6}\right)$, where $W_{i}$ is the number of defining words of length $i$ (i.e., involving $i$ factors)

$$
W=(1,0,0,0,3,0,0)
$$

Resolution is the smallest $i$ such that $i>0$ and $W_{i}>0$. Hence it is a 2 IV ${ }^{6-2}$ design

## $2^{6-2}$ Design: an Alternative

- Basic Design: $A, B, C, D$
- $E=A B C D, F=A B C$, i.e., $I=A B C D E$, and $I=A B C F$
- which induces: $I=D E F$
- complete defining relation: $I=A B C D E=A B C F=D E F$
- wordlength pattern: $W=(1,0,0,1,1,1,0)$
- Alias structure (ignore effects of order 3 or higher)

| $A=.$. | $A B=C F=.$. |
| :--- | :--- |
| $B=$. | $A C=B F=.$. |
| $C=$. | $A D=.$. |
| $D=E F=.$. | $A E=.$. |
| $E=D F=$. | $A F=B C=.$. |
| $F=D E=.$. | $B D=.$. |
|  | $B E=.$. |
|  | $C D=.$. |
|  | $C E=.$. |

- an effect is said to be clearly estimable if it is not aliased with main effect or two-factor interactions.
- Which design is better $d_{1}$ or $d_{2}$ ? $d_{1}$ has six clearly estimable main effects while $d_{2}$ has three clearly estimable main effects and six clearly estimable two-factor ints.


## Minimum Aberration Criterion

Recall $2^{k-p}$ with maximum resolution should be preferred. But, it is possible that there are two designs that attain the maximum resolution. How should we further distinguish them?

For example, consider $2^{7-2}$ fractional factorial design
$d_{1}$ : basic design: $A, B, C, D, E ; \quad F=A B C, G=A B D E$
complete defining relation: $I=A B C F=A B D E G=C D E F G$
wordlength pattern: $W=(1,0,0,0,1,2,0,0)$
Resolution: IV
$d_{2}$ : basic design: $A, B, C, D, E ; \quad F=A B C, G=A D E$
complete defining relation: $I=A B C F=A D E G=B C D E F G$
wordlength pattern: $W=(1,0,0,0,2,0,1,0)$
Resolution: IV
$d_{1}$ and $d_{2}$, which is better?

## Minimum Aberration Criterion

Definition: Let $d_{1}$ and $d_{2}$ be two $2^{k-p}$ designs, let $r$ be the smallest positive integer such that $W_{r}\left(d_{1}\right) \neq W_{r}\left(d_{2}\right)$.
If $W_{r}\left(d_{1}\right)<W_{r}\left(d_{2}\right)$, then $d_{1}$ is said to have less aberration than $d_{2}$.
If there does not exist any other design that has less aberration than $d_{1}$, then $d_{1}$ has minimum aberration.

## Chapter Review

- $2^{k}$ design
- $2^{k}$ design without replication
- $2^{k-p}$ design

