## Purdue-NCKU program

Lecture 4
Design of Experiment
Single Factor Analysis

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## Experimental study


"Controllable factor" means: you can direct tune its value (e.g., pressure in a manufacturing process) or you can select subjects such that the factor value can be tuned (e.g., sex in a medical study)

## Observational Study vs Experimental Study

- Causality and Association
- Response $Y$, controllable factors $X$, other factors $Z$
- Observational studies observe $E(Y \mid X=1)-E(Y \mid X=0)$
- Causality $\int_{\mathcal{Z}}[E(Y \mid X=1, Z=z)-E(Y \mid X=0, Z=z)] f_{Z}(z) d z$
- Goal of Experiment: Design the assignment of $X$ to control the joint distribution of $(X, Z)$


## Terminology

- Experimental factor (or variable): Controlled aspect of the experiment. One may choose not to control all controllable factors.
- Factor level: Specific value of factor.
- Treatment: A single factor level or combinations of two or more factors.
- Unit: "the smallest division of experimental material such that any two units may receive different treatments in the actual experimen" (Cox,1992)
- Experimental run (trial): One experiment which applies one treatment to one unit.
- Experimental error: Variation between repeated runs Source of experimental error: variation among units due to uncontrolled variables and background noise such as measurement error. (A better design can reduce experimental error)


## Machine Tool Life Experiment

An engineer is interested in the effects of cutting speed (A), tool geometry (B) and cutting angle (C) on the lifespan (in hours) of a machine tool. Two levels of each factor are chosen (hence 8 possible treatments) and three replicates of for each treatment are run. The results:

| Factor |  |  |  | Replicate |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A | B | C | I | II | III |  |
| - | - | - | 22 | 31 | 25 |  |
| + | - | - | 32 | 43 | 29 |  |
| - | + | - | 35 | 34 | 50 |  |
| + | + | - | 55 | 47 | 46 |  |
| - | - | + | 44 | 45 | 38 |  |
| + | - | + | 40 | 37 | 36 |  |
| - | + | + | 60 | 50 | 54 |  |
| + | + | + | 39 | 41 | 47 |  |

Unit: The batch of raw material, which may produce multiple tools

Results: average lifespan for a batch of products

## Fundamental Principles: Randomization

- The selection of unites, allocation of treatments to units, run order and (if possible) measurement order need to be randomized.
- Protect against all observable and non-observable latent variables
- Ensure the independence between experimental factors and other variables. Therefore, sub-populations corresponding to different treatments are almost identical.
- Ensure the indepdence between runs
- Ensure the validity of experimental error estimation.
- Ensure the validity of statistical inferences.


## Permutation Test

Complete randomization makes possible to derive and perform Two Sample Permutation Test

An experiment was conducted by an amateur gardener whose object was to discover whether a change in the fertilizer mixture applied to his tomato plants would result in an improved yield. He had 11 plants set out in a single row; 5 were given the standard fertilizer mixture $A$, and the remaining 6 were fed a supposedly improved mixture $B$. The $A$ 's and $B$ 's were randomly applied to the positions in the row.

| Pos | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Trt | A | A | B | B | A | B | B | B | A | A | B |
| Yds | 29.9 | 11.4 | 26.6 | 23.7 | 25.3 | 28.5 | 14.2 | 17.9 | 16.5 | 21.1 | 24.3 |

## Hypothesis Test on the effect

$H_{0}$ : the modified fertilizer does not improve the (mean) yield. $H_{a}$ : the modified fertilizer improves the (mean) yield.

Under the null hypothesis, $A$ and $B$ are mere labels and should not affect the yield. For example, the first plant would yield 29.9 pounds of tomatoes no matter it had been labeled as $A$ or $B$ (or fed $A$ or $B$ ).

There are $\frac{11!}{5!6!}=462$ ways of allocating $5 A$ 's and $6 B$ 's to the 11 plants, any one of which could equally be chosen. The used design is just one of 462 equally likely possibilities. (why?)

For example:

| Pos | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yds | 29.9 | 11.4 | 26.6 | 23.7 | 25.3 | 28.5 | 14.2 | 17.9 | 16.5 | 21.1 | 24.3 |
| LL1 | A | A | A | A | A | B | B | B | B | B | B |
| LL2 | A | A | A | A | B | A | B | B | B | B | B |
| $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ |
| LL462 | B | B | B | B | B | B | A | A | A | A | A |

LL1, LL2, etc are equally likely.
LL1: mean difference between $B$ and $A$ is -2.96
LL2: mean difference between $B$ and $A$ is -4.14
:
LL462: mean difference between $B$ and $A$ is 5.43

Under the null hypothesis, these differences are equally likely.


Observed Diff $=1.69$
$P$-value $=\operatorname{Pr}($ Diff $\geq 1.69 \mid$ randomization $)=\frac{155}{462}=.335$
Because $P$-value $\geq \alpha$, fail to $H_{0}$.

## Principles: Replication, Blocking, Double Blind

- Replication
- Each treatment is applied to a number of units representative of the population (of units)
- Enable the estimation of experimental error. This estimation will be used to assess the accuracy of inferences.
- Blocking
- Balanced treatment assignment w.r.t controllable nuisance factor (block factor); reduce experimental error
- Restricted randomization: total randomization within block and the block factor may not independent to uncontrolled factors
- Double Blind
- Remove subject biased and placebo effect


## Single Factor Analysis

- Interested in comparing several treatments, i.e., one factor with several levels
- Could do numerous two-sample t-tests; we want to test equality of all treatments simultaneously.
- Statistical Model:

$$
y_{i j}=\mu_{i}+\epsilon_{i j}=\mu+\tau_{i}+\epsilon_{i j}\left\{\begin{array}{l}
i=1,2 \ldots a \\
j=1,2, \ldots n_{i}
\end{array}\right.
$$

$\mu$ - grand mean; $\tau_{i}$ - $i$ th treatment effect; $\mu_{i}$ - $i$ th treatment mean; $\epsilon_{i j}$ - error term
Constraint: $\sum_{i=1}^{a} \tau_{i}=0$.

- Completely Randomized Design ensures that except receiving different treatements, all units are statistically equivalent and indepdendent, i.e., $\epsilon_{i j}$ are i.i.d. We further assume that $\epsilon_{i j} \sim$ $N\left(0, \sigma^{2}\right)$.


## Partitioning the Sum of Squares

- Basic Hypotheses: $H_{0}: \tau_{1}=\tau_{2}=\ldots=\tau_{a}=0$ vs $H_{1}: \tau_{i} \neq 0$ for at least one $i$
- Notation
$-y_{i .}=\sum_{j=1}^{n_{i}} y_{i j} \rightarrow \bar{y}_{i .}=y_{i .} / n_{i}$ (treatment sample mean, or row mean)
$-y_{. .}=\sum \sum y_{i j} \rightarrow \bar{y} . .=y_{. .} / N$ (grand sample mean)
$-\widehat{\epsilon}_{i j}=y_{i j}-\bar{y}_{i}$.
- Decomposition of $y_{i j}: y_{i j}=\bar{y}_{. .}+\left(\bar{y}_{i .}-\bar{y} ..\right)+\left(y_{i j}-\bar{y}_{i .}\right)$
- Can show

$$
\begin{aligned}
\sum_{i} \sum_{j}\left(y_{i j}-\bar{y}_{\text {.. }}\right)^{2}=\sum_{i} n_{i}\left(\bar{y}_{i .}-\bar{y}_{\text {.. }}\right)^{2} & +\sum_{i} \sum_{j}\left(y_{i j}-\bar{y}_{i .}\right)^{2} \\
\text { Total } \mathrm{SS}=\text { Treatment } \mathrm{SS} & + \text { Error SS } \\
\text { Total Variation }=\text { Variation between } & \text { + Variation within } \\
&
\end{aligned}
$$

## Test Statistic

$$
F=\frac{\mathrm{SS}_{\text {Treatments }} /(a-1)}{\mathrm{SS}_{\mathrm{E}} /(N-a)}=\frac{\mathrm{MS}_{\text {Treatments }}}{\mathrm{MS}_{\mathrm{E}}}
$$

- Under null hypothesis, both $\bar{y}_{i}$. and $\bar{y}$.. are consistent for $\mu$, i.e., $\mathrm{SS}_{\text {Treatments }}$ will be small.
- $F_{0}$ tends to small under null, and tends to be large under alternative.
- $\mathcal{C}=\left(F_{\text {critical }}, \infty\right)$
- What is the distribution $F_{0}$ under null?
- Under null, $\mathrm{SS}_{\mathrm{T}}, \mathrm{SS}_{\text {Treatments }}$ and $\mathrm{SS}_{\text {Treatments }}$ follows $\sigma^{2} \chi^{2}$ distribution with d.f. $N-1, a-1$ and $N-a$ respectively. $\mathrm{SS}_{\text {Treatments }}$ and $\mathrm{SS}_{\text {Treatments }}$ are independent. Then, $F$ follows $F_{a-1, N-a}$ distribution.


## Analysis of Variance (ANOVA) Table

| Source of | Sum of | Degrees of | Mean | $F$ |
| :---: | :---: | :---: | :---: | :---: |
| Variation | Squares | Freedom | Square |  |
| Between | SS $_{\text {Treatment }}$ | $a-1$ | MS $_{\text {Treatment }}$ | $F_{0}$ |
| Within | SS $_{E}$ | $N-a$ | MS $_{E}$ |  |
| Total | SST | $N-1$ |  |  |

Alternative way of computing

$$
\begin{aligned}
& \mathrm{SS}_{\mathrm{T}}=\sum \sum y_{i j}^{2}-y_{. .}^{2} / N ; \quad \mathrm{SS}_{\text {Treatment }}=\sum \frac{y_{i .}^{2}}{n_{i}}-y_{. .}^{2} / N \\
& \mathrm{SS}_{\mathrm{E}}=\mathrm{SS}_{\mathrm{T}}-\mathrm{SS}_{\text {Treatment }}
\end{aligned}
$$

- Decision Rule: If $F_{0}>F_{a-1, N-a, 1-\alpha}$ or p-value $=\operatorname{Pr}\left(F_{a-1, N-a}>\right.$ $\left.F_{0}\right)<\alpha$, then reject $H_{0}$
- When $a=2, F$-test is equivalent to 2 -sample $t$ test.


## Model Diagnose

- Model Assumptions

1 Assumption on means is correct
2 Independent observations
3 Errors normally distributed
4 Constant variance

| $y_{i j}$ | $=$ | $\mu_{i}$ | + | $\epsilon_{i j}$ |
| ---: | :---: | :---: | :---: | :---: |
| $y_{i j}$ | $=$ | $\bar{y}_{i .}$ | + | $\widehat{\epsilon}_{i j}$ |
| observed | $=$ | predicted | + | residual |

- View residuals as observable surrogate of $\epsilon$ 's
- Diagnostics use predicted responses and residuals.


## Diagnostic Method

- Normality
- Histogram of residuals
- Normal probability plot / QQ plot of residuals
- Formal Tests: e.g., Shapiro-Wilk Test
- Minor deviation from normality is acceptable
- Constant Variance
- Plot $\hat{\epsilon}_{i j}$ vs $\widehat{y}_{i j}$ (residual plot)
- Hartley Test
- Non-constant variance leads to incorrect MSE
- Independence
- Plot $\hat{\epsilon}_{i j}$ vs time/space
- Plot $\widehat{\epsilon}_{i j}$ vs variable of interest


## Normal Probability Plot

$Y_{1}, Y_{2}, \ldots, Y_{n}$ is a random sample from a population with mean $\mu$ and variance $\sigma^{2}$.

Order Statistics: $Y_{(1)}, Y_{(2)}, \ldots, Y_{(n)}$ where $Y_{(i)}$ is the $i$ th smallest value.
if the population is normal, i.e., $N\left(\mu, \sigma^{2}\right)$, then
$E\left(Y_{(i)}\right) \approx \mu+\sigma Z_{\alpha_{i}}$ with $\alpha_{i}=\frac{i-3 / 8}{n+1 / 4}$ for $1 \leq i \leq n$.
Given a sample $y_{1}, y_{2}, \ldots, y_{n}$, the plot of $\left(Z_{\alpha_{i}}, y_{(i)}\right)$ is called the normal probability plot or QQ plot.
the points falling around a straight line indicate normality of the population; Deviation from a straight line pattern indicates non-normality (the pen rule)

## QQ plot

Don't just focus on the middle portion of the $Q Q$ plot Below is a bad QQ plot


This QQ plot corresponds to a heavier tailed distribution than Normal distribution (e.g. $t$ distribution)

## Formal Test

- Plots are usually enough for identifying gross violations of assumptions (since inferences are quite robust)
- Shapiro-Wilk test: a normality test based on the correlation between the residuals and their expected value.

Plots vs Tests: Test results are very dependent on $n$. With a large enough sample size, a good formal test are likely to reject null and claim violation, even if the deviation is slight. This is unnecessary, since most of the inferences are robust.

- Plots for large-sample data set
- Tests for small-sample data set, where it is difficult to make a judgment call


## Residual Plot

Residual Plot

- Similar information as $\hat{\epsilon}_{i j}$ vs $i$
- Never plot $\hat{\epsilon}_{i j}$ vs $y_{i j}$


## Homogeneity of Variance: Hartley Test

- Hartley statistic,

$$
H=\frac{\max \left(s_{i}^{2}\right)}{\min \left(s_{i}^{2}\right)}
$$

- Under $H_{0}$, H's distribution only depends on $a$ and $n_{i}$ 's. The rejection region can be determined by simulations
- For balanced case (i.e., $n_{i}=n$ ), statisticians have created the table of critical values.

Hartley Test is sensitive to normality, hence more robust tests are developed as well.

## Non-constant Variance: Impact and Remedy

Usually, when non-constant variance occurs, the variances ( $\sigma_{i}^{2}$ 's) depend on treatment means ( $\mu_{i}$ 's), i.e. $\sigma_{i}^{2}=g\left(\mu_{i}\right)$.

- Does not affect F-test dramatically when experiment is balanced
- Why concern?
- Lead to unreliable confidence intervals (to be discuss later).
- Variance-Stabilizing Transformations
- Transform data $y_{i j}$ to $f\left(y_{i j}\right)$, e.g. $y_{i j}$ to $\sqrt{y_{i j}}$, with the hope that the transformed data $f\left(y_{i j}\right)$ do not violate the constant variance assumption.
- $f$ is called a variance-stabilizing transformation; $\sqrt{y}, \log (y)$, $1 / y, \arcsin (\sqrt{y})$, and $1 / \sqrt{y}$ are some commonly used transformations.
- Transformations are also used as remedies for nonnormality


## Ideas for Finding Proper Transformations

- Denote $\tilde{Y}=f(Y)$; What is the mean and variance of $\tilde{Y}$ ?
- Approximate $f(Y)$ by a linear function (Delta Method):

$$
f(Y) \approx f(\mu)+(Y-\mu) f^{\prime}(\mu)
$$

Mean $\tilde{\mu}=\mathrm{E}(\tilde{Y})=\mathrm{E}(f(Y)) \approx \mathrm{E}(f(\mu))+\mathrm{E}\left((Y-\mu) f^{\prime}(\mu)\right)=$ $f(\mu)$
$\operatorname{Variance} \quad \tilde{\sigma}^{2}=\operatorname{Var}(\tilde{Y}) \approx\left[f^{\prime}(\mu)\right]^{2} \operatorname{Var}(Y)=\left[f^{\prime}(\mu)\right]^{2} \sigma^{2}=$ $\left[f^{\prime}(\mu)\right]^{2} g(\mu)$

- Need to choose $f$ such that $\left[f^{\prime}(\mu)\right]^{2} g(\mu)=$ constant
- When $g(\mu)$ is known, $f$ can be derived explicitly.

Examples ( $c$ is some unknown


## Box-Cox Transformations

- Assume $\sigma^{2}=c \mu^{2 \beta}$, then the variance-stabilizing transform should be

$$
f(Y)= \begin{cases}Y^{1-\beta} & \beta \neq 1 \\ \log Y & \beta=1\end{cases}
$$

These transformations are referred to as Box-Cox transformations.

Clearly it is crucial to know what $\beta$ is.
As a matter of fact, $\beta$ can be regarded as a parameter, and it can be estimated (identified) from data.

## Approximate Box-Cox Transformations:

- From the assumption $\sigma^{2}=c \mu^{2 \beta}$, we have

$$
\sigma_{i}^{2}=c \mu_{i}^{2 \beta} \text { for treatments } i=1,2, \ldots, a
$$

Take logarithm of both sides,

$$
\log \sigma_{i}=\frac{1}{2} \log c+\beta \log \mu_{i}
$$

- Let $s_{i}$ and $\bar{y}_{i}$. be the sample standard deviations and means. Because $\widehat{\sigma}_{i}=s_{i}$ and $\widehat{\mu}_{i}=\bar{y}_{i}$, approximately,

$$
\log s_{i}=\operatorname{constant}+\beta \log \bar{y}_{i},
$$

where $i=1, \ldots, a$.

- We can plot $\log s_{i}$ against $\log \bar{y}_{i,}$, fit a straight line and use the slope to estimate $\beta$ (i.e., simple linear regression, Lecture 7).


## Multiple Comparison

A significant $F$ test (i.e., rejection of null) only asserts the existence of difference between $\mu_{i}$ 's, but doesn't tell us where is the difference. We still need to perform individual tests for possible differences

- A contrast is defined as $\Gamma=\sum_{i=1}^{a} c_{i} \mu_{i}$ is a contrast if $\sum_{i=1}^{a} c_{i}=$ 0 .

Equivalently, $\Gamma=\sum_{i=1}^{a} c_{i} \tau_{i}$.

- Examples

1. $\Gamma_{1}=\mu_{1}-\mu_{2}=\mu_{1}-\mu_{2}+0 \mu_{3}+0 \mu_{4}$, $c_{1}=1, c_{2}=-1, c_{3}=0, c_{4}=0$
Comparing $\mu_{1}$ and $\mu_{2}$.
2. $\Gamma_{2}=\mu_{1}-0.5 \mu_{2}-0.5 \mu_{3}=\mu_{1}-0.5 \mu_{2}-0.5 \mu_{3}+0 \mu_{4}$
$c_{1}=1, c_{2}=-0.5, c_{3}=-0.5, c_{4}=0$
Comparing $\mu_{1}$ and the average of $\mu_{2}$ and $\mu_{3}$.

## Inference for a single contrast

- Estimation of $\Gamma: C=\sum_{i=1}^{a} c_{i} \bar{y}_{i}$.
- Test $H_{0}: \Gamma=0$

$$
\begin{aligned}
t & =\frac{C}{\sqrt{\operatorname{MSE} \sum \frac{c_{i}^{2}}{n_{i}}}} \sim t(N-a), \text { or } \\
F=t^{2} & =\frac{\left(\sum c_{i} \bar{y}_{i .}\right)^{2}}{\operatorname{MSE} \sum \frac{c_{i}^{2}}{n_{i}}}=\frac{\left(\sum c_{i} \bar{y}_{i .}\right)^{2} / \sum c_{i}^{2} / n_{i}}{\operatorname{MSE}}
\end{aligned}
$$

Under $H_{0}, t \sim t_{N-a}, F \sim F_{1, N-a}$, due to the independence between $\bar{y}_{i}$.'s and MSE.

- Rejection region: $|t|>t_{N-a, 1-\alpha / 2}$ or $F>F_{1, N-a, 1-\alpha}$
- C.I., based on the same pivotal quantity

$$
\sum c_{i} \bar{y}_{i .} \pm t_{N-a, 1-\alpha / 2} \sqrt{M S_{E} \sum \frac{c_{i}^{2}}{n_{i}}}
$$

## Inference for multiple contrasts

- If each inference task has $\alpha$ probability of failure (type I error for test, or C.I. fail to cover true parameter), then this failure probability can accumulate when performing multiple inference tasks
- Simultaneously inferences requires: the probability of failing at least one inference task is no more than $\alpha$
- $\operatorname{Pr}(\{$ fail at least one task $\})=\operatorname{Pr}\left(\cup_{i=1}^{m}\{\right.$ fail the $i$ th task $\left.\}\right) \leq$ $\sum_{i} \operatorname{Pr}(\{$ fail the $i$ th task $\})$
- Bonferroni Correction: for each individual task, we set $\alpha^{\prime}=$ $\alpha / m$. This ensure the overall error rate is not bigger than $\alpha$
- Bonferroni Contrast C.I.: $\sum c_{i} \bar{y}_{i .} \pm t_{N-a, 1-\alpha /(2 m)} \sqrt{M S_{E} \sum \frac{c_{i}^{2}}{n_{i}}}$ for $m$ contrasts.
- universal but conservative correction


## Scheffe's Method for Testing All Contrasts

- Consider all possible contrasts: $\Gamma=\sum c_{i} \mu_{i}$

Estimate: $C=\sum c_{i} \bar{y}_{i,}$, St. Error: S.E. $C=\sqrt{\mathrm{MS}_{E} \sum \frac{c_{i}^{2}}{n_{i}}}$

- Critical value: $\sqrt{(a-1) F_{\alpha, a-1, N-a}}$
- Scheffe's simultaneous CI: $C \pm \sqrt{(a-1) F_{\alpha, a-1, N-a}}$ S.E.C
- Scheffe's simultaneous Test: $C /$ S.E. $C$ vs $\sqrt{(a-1) F_{\alpha, a-1, N-a}}$
- Overall error rate for all possible (infinity many) contrasts

$$
P(\text { at least one type I error }) \leq \alpha
$$

- Comparison between Scheffe and Bonferroni


## Chapter Review

- DoE
- Principle of DoE
- One factor analysis and ANOVA
- Contrast testing

