Senior Data Manager, National Trust

Swindon, UK

Joining us will put you at the heart of one of the largest membership data systems in the UK. Not only will you be a guardian of data – you’ll help us bring it to life so that we can strengthen our bond with every one of our supporters.

What it's like to work here

We provide the best possible working environment for you throughout the building whilst also promoting and fostering a sociable Heelis Community. Do great things for us and we’ll do great things for you and your career.

Heelis is the Central Office for the National Trust; it was named after one of the Trust’s biggest benefactors Mrs William Heelis. There are approximately 500 staff from across the Trust’s directorates, including the Executive team and the Director General, are based here.

Heelis was designed to be highly sustainable and has won a number of nationally recognised awards. Designed by Feilden Clegg Bradley Architects in 2005, this architectural gem uses timber from our woodlands and wool from Herdwick sheep grazed on Trust farmlands, to help make Heelis a unique working environment.

What you'll be doing

We’re in the process of an organisational transformation which will fundamentally improve how we engage with people across the nation to support our cause: to look after special places, for ever, for everyone. And data management sits at its heart. Extensive investment into our data systems has resulted in our new Single Supporter View (SSV) platform. This valuable asset presents data from a number of sources, and will underpin our marketing strategy, ultimately driving all future supporter engagement activity. So the quality and relevance of the data we gather is of paramount importance to our future success.

Circa £34,000 to £42,000 per annum, Full time, permanent

Please also read the full role profile attached to this advert.

Who we're looking for

You’ll be a confident and knowledgeable people-manager who has an affinity for who we are and what we do, with a real understanding of how data can help us further our cause.

- Perhaps you’re currently in a similar role, or you’re looking to step up from a Business Analyst or Data Architecture position. In any case, you’re experienced with data and implementing data quality assurance.
- You appreciate the potential of data and the critical impact that quality data has across a complex organisation. You’ve a detailed understanding of data management practices, including knowledge of third party data cleansing, products and processes.
• Your inquisitive nature underpins your interest in data management and its impact on business success, and you can demonstrate a strong understanding of data quality issues and how they should be addressed.
• You’re comfortable communicating and influencing a range of stakeholders across every level of the business, such that even non-technical users can understand their responsibilities towards data management.

The package

Looking after you

• Health cash plan – from as little as £2.81 per month for you and your dependents
• Pension contribution match up to 10%
• EAP and proactive Health and Wellbeing
• Discounted gym membership

Looking after your career

• Grow your career through professional training courses across the Trust
• Develop your skills with an internal secondment
• Pay review linked to values and behaviours, commitment to progression
• Income protection due to illness

Unique to Us

• Work in some of the most beautiful, iconic and unique locations in the UK
• Free entry to NT properties for you, a guest and your children (under 18)
• 20% off in our retail and catering outlets
• Discount up to 35% off a National Trust holiday cottage booking