Online Analytics Developer

(Junior/Mid-Weight)

London, UK

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Acton Head Office

We help everyone enjoy amazing technology. To deliver on this vision, we’re growing and we need Digital Analytics professionals like you, to drive the customer experience, online optimisation and performance of our Curry’s, PC World and Carphone Warehouse websites. We’re looking for digital analytics experts, who are ready to take what we do and then better it. It’s your chance to grow your expertise, gain knowledge and play a pivotal role in our digital transformation. We are Ecommerce.

What our Digital Analytics team gets up to

Our market is highly competitive. So, to keep ahead, we have to understand our customers inside-out. Part of Digital Analytics is about analysing our customers online behaviours to improve outputs. The other part goes one step further, by gauging what our customers’ needs and wants are, then turning them into reality. Depending on which team you join, you’ll be doing everything from creating custom reports and dashboards, to developing, testing and implementing new data collection to both enable experiments to be run, as well as analysing their success.

When it comes to Digital Analytics, who are we looking for?

As the name suggests, this team probes, quizzes, analyses, problem-solves and turns complex information into insights that actually mean something. Naturally some of the roles are more technical than others, but you can find out exactly what skills you need when you click below to find out more. Our current digital analytics roles include:

- Online Analytics Manager
- Online Analytics Developer
- Optimisation Manager
- Online Trading Analyst
- UX Analyst

Working at Dixons Carphone.

Dixons Carphone is Europe’s number one electrical and telecommunications retailer and services company, with more than 40,000 colleagues across nine countries, including the UK and Ireland. Every day, we use our people’s
expertise to reach out and help new customers. What’s more - we’re exploring extraordinary new markets, from wellness to security, so that in an ever more connected and constantly changing world, we can offer our customers the most comprehensive service.

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