About Simmons Research

Simmons is a national market research company that has been conducting high-quality research studies about the lives of American consumers for over 60 years. Founded in 1952 by Willard Simmons, the company has evolved into one of the leading authorities on the American consumer. Simmons survey research provides insights that help college and university researchers and U.S. companies better understand the American consumer.

For more information, visit http://www.simmonsresearch.com.

Position Description:

Simmons Research is seeking an entry-level Statistician with high level of attention to detail to join our Measurement Sciences team. The individual will be responsible for developing statistical models and other empirically derived decision tools designed to support our mission and our clients’ business initiatives. This person will be responsible for manipulating and analyzing large datasets from multiple sources, building and executing statistical models, and communicating findings in a clear manner to internal and external clients.

Responsibilities:

- Manipulate data, code and prepare data for statistical analyses and modeling.
- Perform exploratory analysis to select appropriate tools and statistical methods.
- Add strategic value to Simmons Research by optimizing the use of information to drive more targeted, relevant and successful communications and interactions for Experian clients.
- Work with team members and various stakeholders to support new analytical opportunities by understanding the business challenge and determining the appropriate analytical solution to solve the problem.
- Support projects at all stages including project scoping, analysis design, project planning, and implementation.
- Communicate challenges or issues with recommended course of action to appropriate stakeholders when necessary.
- Generate analysis, including the creation of reports, documentation, and coding as part of the analysis process.
- Work with technology group to implement automation and other processes to improve capacity to scale.
- Present analysis of results to internal and external clients in a clear cohesive manner.
Requirements:

- Bachelor’s Degree or higher in a quantitative discipline (e.g., Statistics, Mathematics, Economics, or Social Sciences). Master’s Degree preferred.
- Three years of work experience, or Master’s Degree.
- Proficiency with PC applications include Excel, PowerPoint and Microsoft Word
- Substantial proficiency in R and possibly other statistical software
- Strong knowledge of statistical theory and methods generally, and particularly in the area of data modeling
- Strong quantitative and analytical problem solving skill
- Experience using Structured Query Language (SQL) is preferred
- Experience working with large datasets
- Ability to thrive and adapt to a fast paced, dynamic, growth environment
- Curious and innovative spirit
- Willingness to travel as required (minimal travel is anticipated)

To Apply:

Please send resume and cover letter to Steven Millman – smillman@simmonsresearch.com. Cover letter should include your availability date, eligibility status to work in the United States, and skills/experience with R.