Data Analyst (Consumer Policy)

London, GB

Website Which Which?
UK Making consumers as powerful as the organisations they deal with in their daily lives. We test products, offer advice & campaign to put consumers' needs first.

London | £competitive

A bit about us. This year we celebrate our 60th anniversary. We’ve come a long way from our humble beginnings; the first Which? magazine was published from a converted garage in Bethnal Green. Today our 1.4 million members and supporters make us the largest consumer organisation in the UK. That’s a huge number of people looking for our expert advice online, either at home or on the move.

We work hard to positively influence and shape the consumer landscape. Under new leadership, we are building a high-performing Policy and Analysis team that will focus on the issues that are important for consumers today and provide thought leadership on the issues of the future.

What you’ll be doing

We are recruiting a Data Analyst to join the Policy & Analysis team. You will help improve business performance by delivering high-quality statistical and economic analyses on a wide range of consumer issues, derived from national and internal survey sources, and other large datasets, to generate compelling and original insight into consumer attitudes/behaviours.

Recent projects have involved a comprehensive economy-wide assessment of UK consumers, analysis of data from the National Rail Passenger Survey and a comparative study of data on actual and advertised broadband speeds. Key areas of focus in the future will cover issues as diverse as personal data, housing, lifetime savings and impacts of Brexit.

As one of our Data Analysts you will work with colleagues in both Policy & Analysis teams to identify knowledge gaps and undertake relevant and robust analysis drawing on a range of traditional and innovative methods. You will report results and recommendations of analyses and research in a clear and understandable way – through presentations, briefings and papers, to both internal and external clients and audiences.

Key to your success will be your ability to work collaboratively with colleagues and other staff in Policy and other areas across Which?, to share knowledge and build on existing expertise.
Successful candidates will demonstrate

- High level of curiosity and interest in consumer policy context within which the analysis is being undertaken
- Experience of analytical work, including advanced quantitative social/market research methods, and/or econometrics
- Understanding of processes for ensuring integrity and robustness of results and outputs
- Expertise in the use of at least one specialist analytical software package (e.g. SPSS, Stata, SAS, R, advanced Excel, MS Access, mySQL etc.)
- Proven experience of adding insight through intelligent and robust analysis
- Proven ability to work under pressure to short deadlines
- Strong written and verbal communications skills

Desirable

- Knowledge and/or experience of analysing major national survey and administrative data sources (e.g. Wealth and Assets Survey, Understanding Society, Living Costs and Food Survey, Cohort studies (British Cohort Study and Millennium Cohort Study) or similar).
- Data visualisation and/or internet programming experience

What we give you in return

Our rewards package is one of the best out there. You’ll get 28 days’ annual leave, an interest-free season ticket loan, life assurance, and a pension scheme that increases to 11% after you’ve been here for a year.

The legal stuff

We don’t mean to sound bureaucratic, but there are certain boxes we have to tick. Eligibility to live and work in the UK is one of them. We need you to confirm in your application that you are able to accept a role without the need for sponsorship. We really don’t want to waste your time, so please only apply if you are an EU citizen or hold a valid Visa. We will ask to see your passport (or equivalent) at interview stage.

Please submit your application consisting of CV and covering letter via the apply button.