Data Analyst – Apps
Holborn, London

Costa

Interpret our data and make sense of it all.

• Translate app data to shape customer experiences
• Create decision-informing reports
• Help take our digital team to the next level

We’re Costa, the nation’s favourite coffee shop brand*, pouring our heart and soul into everything we do and creating moments to remember for our customers, our communities and for each other. Together we turn sips into smiles, choices into opportunities and passions into careers. Help us spread a little happiness!

Who we are looking for

You’re someone who can cut through the numbers and see what it means in business terms. Commercially astute, you’re totally clued-up on the software you’ll need to do a good job – whether that’s business analytics or visualisation tools or MS Excel. You’re also focussed, able to resolve issues as they arise and can think laterally. To support this, you ideally have an educational background in statistics, mathematics, computer science or similar, but it’s not essential. What is, however, is your experience in modelling and statistical methods (regression, clustering, factor analysis, propensity score analysis, time series methods, classification / tree analysis and cross validation). These are new beginnings for all of us. Showcase your talents and see just how far you can go.

A bit about the role

We strive to make customer experiences positive. We think hard about what they want and then we try to deliver against that. Our strategies are not based on instinct alone however. We use cold hard facts to help shape and inform our decision-making process. You’ll help collect, gather and analyse data from the digital app products to provide actionable insights around customer behaviour. Working closely with the insights and analytics team, you’ll devise an efficient way to extract data and then present it in meaningful reports – identifying and proposing opportunities for moving forward. Regular communication and recommendations as to how we can improve our data with emerging trends is always welcomed and it’s something you do as a matter of course.

So bring us your unique blend, together with ambition and experience and in return we’ll give you a competitive salary, a very achievable yearly bonus, plenty of benefits and more coffee than you could dream of to enjoy in a supportive environment.


For further details see www.costa.co.uk/terms

Closes: 27 Feb 2017

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