Data Scientist, Swarovski

- Wattens, Austria

Are you looking for a new challenge? Then apply to one of the best known global brands as

DATA SCIENTIST (F/M)

Location: Wattens / Tyrol / Austria
Reference Number: 4529-740697-tl

WHAT YOU CAN EXPECT

You will be a key player in a small but very experienced data scientist team, acting as a partner for marketing executives and collaborating with colleagues in management accounting, IT and advanced data analysis.

Your tasks include:

- Developing procedures to measure marketing campaigns on a global level together with managers and executives in marketing and sales
- Developing and controlling a framework for those marketing campaigns and assuring the measurement of harmonized KPIs for key activities
- Acting as a specialist in modeling techniques (clustering, time series analysis, shopping basket analysis, conjoint analysis) for ad hoc projects to e.g. identify new business opportunities, analyze customer lifecycle and journeys and act as a sparring partner for our internal and external platforms teams (e.g. Online Shop, Websites etc.)
- Acting as an interface to like-minded colleagues in sales, production and IT as well as a global data-rich environment with possibilities to prove your modeling capabilities in real world

WHAT WE EXPECT

You are characterized by analytical thinking and good communication skills. Passionate for data analysis and capable to deal with a complex environment and not well defined business requests/needs.

Furthermore you:

- Demonstrate a solution oriented approach to problem solving and bring a proven track record in working within a strongly data and analytics oriented work environment (3 – 5 years professional experience)
- Demonstrate business acumen and hands-on knowledge in retrieving and analyzing large amount of data (millions records) from multiple systems (SAP, CRM Systems, databases systems) in your work approach
- Have a strong ability in modeling data using current statistical analysis software (e.g. R or Python preferred,…)
- Have a good working level in database / ERP technology (e.g. SQL …) for business applications
An academic degree in a subject with a focus on empirical analysis and statistics (e.g. Mathematics, Statistics, Physics, Computer Science). This may be compensated by substantial practical experience.

Fluent English skills are a prerequisite for this position. Experience in the field of apparel, jewelry or lighting (e.g. retail, branded manufacturer) are a plus but not required.

**WHAT WE OFFER**

We are legally obliged to inform you that the minimum salary for this position under the terms of the collective agreement is € 41.300,- gross per annum. Our actual pay packages are based on current market salaries and take your qualifications and experience into account.

Do you think you would enjoy this role? If so, we look forward to receiving your online application.

https://www.statsjobs.com/jobs/data-scientist-swarovski/