Head of Market Research

London, UK

Apply

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Location: Victoria House, London WC1B 4AD

Salary: £68,936 - £77,300

Hours: Full time

Contract: Permanent

The Competition and Markets Authority (CMA) is undergoing rapid business growth to meet the demands of changing markets and the UK’s departure from the EU. This is presenting exciting opportunities, including the Head of Market Research post within our Statistics and Market Research Team.

The Statistics and Market Research Team provides support to case teams investigating and enforcing competition and consumer law, by commissioning, designing and analysing research, generally in the form of statistical surveys and sometimes qualitative research. We also evaluate market research evidence submitted by interested stakeholders in cases, as well as providing other types of market research and statistics. Your work will make a positive impact in protecting the interests of consumers and the wider UK economy.

Together with the Head of Statistics, you will lead a growing team (currently 6 posts) of Market Researchers and Statisticians. You will lead a portfolio of research projects, allocate projects to team members to cases and provide professional leadership to develop staff. You will have direct line management responsibility for at least two members of staff.

As Head of Market Research, you will be expected to keep abreast of developments in market research and promote market research capability within the CMA through knowledge sharing and training activities and the development of new approaches.
To be successful in your application you will need to demonstrate examples of managing market research, in a public sector, private sector or an academic environment. You will offer extensive practical quantitative and qualitative experience, underpinned by at least 2:1 undergraduate degree (ideally postgraduate degree) in a statistics, research methods, behavioural science, economics, or a related discipline.

In return we offer generous benefits, including an excellent pension scheme, at least 25 days leave (increasing to 30 over five years), and generous maternity/paternity leave provision. You can also take advantage of interest-free season ticket loans, a cycle to work scheme, our employee well-being programme and favourable consideration of flexible working.

To find out more about this opportunity and about working for the CMA, please click on the APPLY button.

Closing date: 04 March 2019.

The CMA is an accredited Disability Confident Employer and are Stonewall Diversity Champions. As an equal opportunities employer, we welcome suitably qualified applicants from all backgrounds and recruit by merit on the basis of fair and open competition, as outlined in the Civil Service Commission's recruitment principles.

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