Data Analyst (based in London or Paris), BlaBlaCar

London, UK or Paris, France

A successful and innovative international start-up, backed by Accel Partners, in a rapid international growth phase, our HQ are based in Paris and we have international teams in Madrid, Milan, Warsaw, Hamburg, Moscow, London, Istanbul and New Delhi. We are creating an entirely new, people powered, transport network. With dedicated customer service, state of the art web and mobile platforms, and a highly engaged community of users, BlaBlaCar is making road travel fun, money-saving and more efficient. We are always recruiting talented new team members to support our rapid growth.

Being part of the BlaBlaCar team means:

- you will have a positive social impact on the world, as we continue to make road travel smarter and more sustainable
- you will work in a fast-paced environment with a highly agile team of dynamic, hyper-motivated and talented individuals
- you will join a global company, with a real international culture and vision; multi-lingual and highly mobile

Job Description

As a Data Analyst you will be joining the Growth Team in Paris or London (location is flexible). You will be working with a very skilled and motivated team of people. The goal of the Growth Team is to provide BlaBlaCar markets with tools and support to help them grow, especially through data intelligence, marketing activities and business development efforts. As such, the role requires a sharp, analytical mind and an entrepreneurial spirit.

Key responsibilities:

- Building and interpreting actionable models / reports
- Defining and measuring KPIs according to business needs
- Developing models and reports using data visualization software such as Tableau
- Using advanced models / algorithms to drive smarter business decisions – eg. econometric modeling, clustering
- Providing ad hoc analysis with actionable insights
- Analyzing and investigating large datasets to provide actionable insights
- Presenting results of adhoc analyses to the team, project stakeholders and managers
- Managing data processes, projects and deadlines
- Collaborating with many teams across the company to implement the processes and tools required to make relevant data accessible
- Estimating bandwidth and scalability of projects
- Identifying and addressing bottlenecks / quick wins

Qualifications
- Engineering degree or double degree program Engineering/Business
- At least 1 year of work experience
- Passion for driving business decisions using data-driven insights
- Proficiency in Large Databases and Data Management (SQL, Vertica)
- Excellent command of Excel and VBA
- Proficiency in Data visualization tools (Tableau) is a plus
- Knowledge of programming language (Python, R) is a plus
- Sharp, analytical mind and an entrepreneurial spirit
- Both strong attention to detail and ability to step back to see the bigger picture
- Ability to effectively prioritize in a fast-paced environment
- Ability to work in a multicultural environment and collaborate with remote offices
- Fluent in English
- International experience is a plus

**Additional Information**

**Start:** ASAP

**Location:** London or Paris

**Contract:** Long-term contract

**Salary:** According to profile and experience

If you’re interested please apply online with you CV and cover letter in English.

Please note: only candidates with a meaningful cover letter citing specific motivation to join our team will be considered.

All your information will be kept confidential.

https://www.statsjobs.com/jobs/data-analyst-based-in-london-or-paris-blablacar/