Director of Data

We are seeking a successful candidate to turn data into information, information into insight and insight into business decisions. Data analyst responsibilities include driving standardized data practices in our Investment group, conducting full lifecycle analysis to include requirements, activities and design. Data analysts will develop analysis and reporting capabilities. They will also monitor performance and quality control plans to identify improvements.

Responsibilities

• Drive standardized taxonomy for global master data systems
• Define best practices for data management globally and locally
• Interpret data, analyze data and provide ongoing reports
• Develop and implement databases, data collection systems, data analytics and other strategies that optimize efficiency and quality
• Acquire data from primary or secondary data sources and maintain databases/data systems
• Identify, analyze, and interpret trends or patterns in complex data sets
• Filter and “clean” data by reviewing computer reports, printouts, and performance indicators to locate and correct code problems
• Work with management to prioritize business and information needs
• Locate and define new process improvement opportunities

Requirements

• Proven working experience as a data analyst or business data analyst
• Technical expertise regarding data models, database design development, data mining and segmentation techniques
• Strong knowledge of and experience with reporting packages (Business Objects etc), databases (SQL etc), programming (XML, Javascript, or ETL frameworks)
• Strong master data management (MDM) and/or data stewardship experience
• Knowledge of statistics and experience using statistical packages for analyzing datasets (Excel, SPSS, SAS etc)
• Strong analytical skills with the ability to collect, organize, analyze, and disseminate significant amounts of information with attention to detail and accuracy
• Adept at queries, report writing and presenting findings
• BS in Mathematics, Economics, Computer Science, Information Management or Statistics
• Willing to be ‘hands on’ when needed
• Media industry experience desirable

About GroupM

GroupM is the world’s leading media investment company responsible for more than $113B in annual media investment through agencies including Mindshare, MediaCom, Wavemaker, Essence and m/SIX, as well as the outcomes-driven programmatic audience company, Xaxis. GroupM creates competitive advantage for advertisers via its worldwide organization of media experts who deliver powerful insights on consumers and media platforms, trading expertise, market-leading brand-safe media, technology solutions, addressable TV, content, sports and more. #LI-NG1

GroupM is an equal opportunity employer. We view every individual as exactly that, individual. We hire despite peoples differences, not because of them. We understand that inclusion is more than just diversity. We celebrate the fact that everyone is unique. That’s what makes us so good at what we do. At GroupM we pride ourselves on being a company that can truly represent the global clients we work with.