Senior Market Research Analyst

London, United Kingdom

Website: Macmillan Cancer Support
We believe that no one should face cancer alone. With your help we can be there for even more people. Together, we are Macmillan Cancer Support

**Permanent**

£36,000 – £40,000

**Do you have experience of using a wide range of research and analysis methodologies and tools? Are you confident presenting to a range of audiences?**

If so, then you will relish this opportunity to play a pivotal role in the development and delivery of Macmillan Cancer Support’s commercial intelligence – an opportunity not only to employ your expert skills but also to play an important part in delivering our ambition to reach and improve the lives of everyone living with cancer.

As a Senior Market Research Analyst you will help to identify, investigate, commission and analyse a broad spectrum of market research projects to enhance Macmillan’s fundraising performance. You will be working with colleagues in planning and delivery across Macmillan to consult, advise, and champion the use of such intelligence in order to drive growth. You will work closely with the Market Intelligence Team Leader and Manager to establish key focus areas, prioritising those where potential return is greatest. To achieve this, we are looking for someone with well-rounded quantitative and qualitative experience across both traditional and emerging research techniques. You will champion best practice within the team as well as the wider organisation.

And in return? We commit to actively developing you with lots of opportunities to learn. We offer benefits including a 34.5-hour week (with an early finish on Fridays), BUPA, life assurance, pension, childcare vouchers, generous annual leave, and interest free loans for season ticket and gym membership.

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