Data Analyst

Lilleshall, United Kingdom

Salary: £25,167 – £41,199 per annum (dependent upon experience)

Contract type: Permanent (Full time)

Closing date: 17 October 2016

Interview date: 24 October 201

Job Description

British Gymnastics is the UK Governing Body for gymnastics. We exist to support, lead and inspire all those involved or interested in gymnastics; from the creation of new programmes and activities at grass roots level in the community, to the development of talent producing international gymnasts.

This is an exciting opportunity to join our Insight team, which acts as a strategic partner to the business, increasing its ability to make informed decisions and understand the impact of actions that have been taken. The role of insight at British Gymnastics has gained increasing importance over the last several years. We are looking for a highly motivated individual to help cement the role that insight plays in underpinning all aspects of the business. The data analyst will be responsible for turning data into information, information into insight and insight into business decisions.

The Role

The main responsibilities of the role are:

- Playing a strategic role in decisions relating to the collection of data, either as a single instance or on an ongoing basis.
- Designing and maintaining processes for measurement, tracking, reporting and analysing of data, making sure the data captured is relevant and informs the organisations KPIs
- Developing and implementing data collection systems and other strategies that optimize statistical efficiency and data quality
- Data mining and forecasting key metrics
- Providing support and analysis on ad-hoc projects across the organisation, communicating regularly with internal & external stakeholders
- Updating the organisation’s Balanced Scorecard to show the organisation’s strategic progress
- Conducting campaign analysis to monitor effectiveness of marketing activity across all channels, particularly using Google Analytics
- Translating analytical findings into clear insights and presenting them in an engaging way using QlikView and/or other data visualisation tools.
- Leading and promoting the provision of data analysis, working collaboratively across functions to drive reporting services that will further support insight based decision making
The Person

The ideal individual will have/be able to demonstrate:

- A qualification in statistics, mathematics, operational research or a related discipline.
- A high level of computer literacy preferably with significant experience in MS Office (Excel, Word, PowerPoint, Access, and Visio) and data visualisation tools such as QlikView or Microsoft Power BI.
- Working knowledge of SQL, preferably using Microsoft SQL, including SSRS.
- Excellent communications skills, including written, verbal and active listening, with the interpersonal skills to interact and influence at all levels.
- Energy and positivity for influencing and promoting the data analysis and reporting service to the organisation.
- Working collaboratively with different departments and project teams.

British Gymnastics is an equal opportunities employer and aims to provide a discrimination-free working environment. We are committed to an action plan and policy in line with the Equality Act 2010, which ensures that no job applicant or employee receives less favourable treatment because of a protected characteristic.

How to apply

To apply for this post please complete and return an Application Form along with a copy of your CV. To download an Application Form please visit www.british-gymnastics.org.

Completed applications are to be returned by post or email to British Gymnastics, HR Department, Lilleshall National Sports Centre, Newport, Shropshire TF10 9NB.

Tel: 0345 129 7 129 ext 2398
Email: HR@british-gymnastics.org