Senior Statistician, Senior Associate
London, United Kingdom

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About the Team
Market Research is essential to Ofcom’s role as an evidence-based decision-maker. It informs Ofcom’s strategy, policy decisions, human resource issues, and provides information about the industries and sectors that we regulate.

The aim of the team is to provide Ofcom with high quality, appropriate and timely insights through consumer-focused research, ongoing monitoring and interpretation of market developments and industry trends.

Market research projects cover a wide range of topics and methodologies. We produce surveys, reports and conduct a range of other research, using quantitative and qualitative methods, with the aim of making sure that people in the UK get the best from their communications services and are protected from scams and harmful practices, while ensuring that competition can thrive.

About the job
The role of Senior Statistician is a pivotal in the MR team, requiring an advanced level of technical expertise and strong communication skills.

Background
The role reports into a Principal in the Market Research team.

Duties:

- Advise research managers and suppliers on appropriate sampling and statistical analysis across a range of research projects, particularly for tracking surveys and more complex research projects
- Advise on the practical application of statistical and modelling techniques with consumer data, particularly for projects involving economic concepts and analysis
- Guide project team members on the appropriate use of stats and implement appropriate training to develop skills and knowledge across the team
- Provide adhoc statistical analysis as required, including regression, factor and cluster analysis
- Project manage relevant research projects, from commissioning through to publication
- Commission and manage statistical analysis from suppliers
- Represent Ofcom effectively at stakeholder meetings on a range of projects as required
Take responsibility for compliance with relevant statistics legislation, liaising with other public bodies as required
Deliver geographic mapping analysis for key projects
Responsibility for/ oversight of all research conducted amongst businesses

Skills:

- Advanced knowledge of SPSS and ability to provide robust and cutting-edge statistical analysis and advice across a range of project types
- Excellent analytical skills and the ability to summarise and report on conclusions and recommendations effectively
- Good communication skills, including the ability to explain complex statistical concepts to non-specialist colleagues
- Detailed understanding of UK population data (including Census and population projections)
- Demonstrated ability to deliver against Ofcom Skills Competencies at Senior Associate level

Experience:

- Economics degree, Statistics degree or equivalent
- Market research experience gained in a client or agency environment

Sector expertise on Telecoms, Spectrum or Broadcasting (desirable).

This is a full time role, based at Ofcom’s head office at Riverside House, London.

To apply, please forward your CV to Maria Marquis: maria.marquis@ofcom.org.uk

https://www.statsjobs.com/job/senior-statistician-senior-associate-ofcom/