Decision Analyst

Barclays UK, Glasgow, GB

As a Barclays Decision Analyst, you will deliver hypothesis-driven analysis to investigate key business issues relating to Barclays customers, markets, products and channels, and use this insight to drive the wider Retail and Business Bank’s agenda to create value for customers, colleagues, the community and the company.

About us:

What is ‘ACE’? We combine three sources of analytical capability: Analytics (including our data science team – Advanced Data Analytics), Customer Insights (including Marketing Research) and Experience Insights (based on analysis of Customer Journeys). We work directly with the business and have big impact by enabling the productive use of business information as well as implementing information-based strategies.

As a Barclays Senior Decision Analyst, your main responsibilities will involve:

- Identifying performance trends, customer behaviours, commercial opportunities and risks through application of quantitative analytical skills
- Undertaking analysis to understand customer behaviour, product and financial performance to help us maximise product performance, support product plans and drive key strategic initiatives with support from senior analytics colleagues
- Contributing to the design, test and build of complex information across multiple decision engines to identify causal links between customer behaviour, business opportunities and performance
- Demonstrating an innovative approach to data-based problem solving
- Taking part in initiatives to improve the accuracy, availability, granularity and coverage of our data, and those that implement new data management and manipulation tools
- Communicating the findings of analysis in meetings with senior stakeholders and in visually-compelling reports or presentations

As a Barclays Senior Decision Analyst, your skills and qualifications will include:

- Extensive analytic experience preferably within financial services products/segments, digital or Telco with experience in creating business models, both financial and consumer behavioural
• Experience in using innovative customer analysis to identify commercial opportunities
• Experience of statistical analysis techniques desirable
• Experience of programming in SQL essential, and in additional computer languages (e.g. SAS, R, Python) desirable
• Practical experience of creating customer segmentation models, and running customer targeting
• Practical knowledge of data warehouse and MI environments and practises

The Benefits:

Our customers deserve the best. The same goes for our people. That’s why at Barclays you’ll receive a range of benefits including a competitive salary, flexible hours and all the tools, technology and support to help you become the very best you can be.

Our Culture:

Everything we do is shaped by the five values of Respect, Integrity, Service, Excellence and Stewardship. The values inform the foundations of our relationships with customers and clients, but they also shape how we measure and reward the performance of our employees. Simply put, success is not just about what you achieve, but about how you achieve it.

Dynamic working gives everyone at Barclays the opportunity to integrate professional and personal lives, if you have a need for flexibility then please discuss this with the hiring manager.

Diversity:

At Barclays, we recruit based on merit and are committed to promoting diversity throughout our organisation.

We will consider applications from job share applicants.

Ready to apply?

There are up to five stages to our application process:

1. Application: On your application we’ll ask for information like your contact details, education and work experience. You’ll also be required to upload a CV, so it’s a good idea to have it ready.
2. Online Assessment: We’ll then ask you to complete an online assessment exercise
which we will send to you via email. Our assessments are carefully designed to measure the skills and capabilities necessary to be successful in our roles, but they’ll also provide you with some insight into what our roles entail.

3. Application Review: We will review your application along with your responses to the online assessment exercise. Depending on the type of role you are applying for, we may contact you to arrange a brief telephone interview to discuss your experience in more detail.

4. Interview: If your application is progressed, we’ll invite you to attend a face-to-face interview. We want you to be free to choose an interview time that suits you, so we’ll provide some options and ask you to select your preferred timeslot.

5. Outcome: We will keep you updated throughout the process. If you attend an interview, we’ll be in touch within five working days of all interviews being completed to advise you of the outcome.

Visit our website for tips and advice on each stage [www.jobs.barclays.co.uk/advice](http://www.jobs.barclays.co.uk/advice) or click below to apply now.

We encourage applicants to apply as early as possible in the recruitment period. Barclays recruitment periods can and may vary. We reserve the right to remove this advert during the recruitment process.

[https://www.statsjobs.com/job/decision-analyst/](https://www.statsjobs.com/job/decision-analyst/)